

La promotion de la santé

- est le processus qui confère aux populations les moyens (“*enabling*”)
- d'assurer un plus grand **contrôle** sur les déterminants de leur propre santé et
- et d'améliorer celle-ci (SANTÉ /BIEN ETRE)

Promotion de la santé

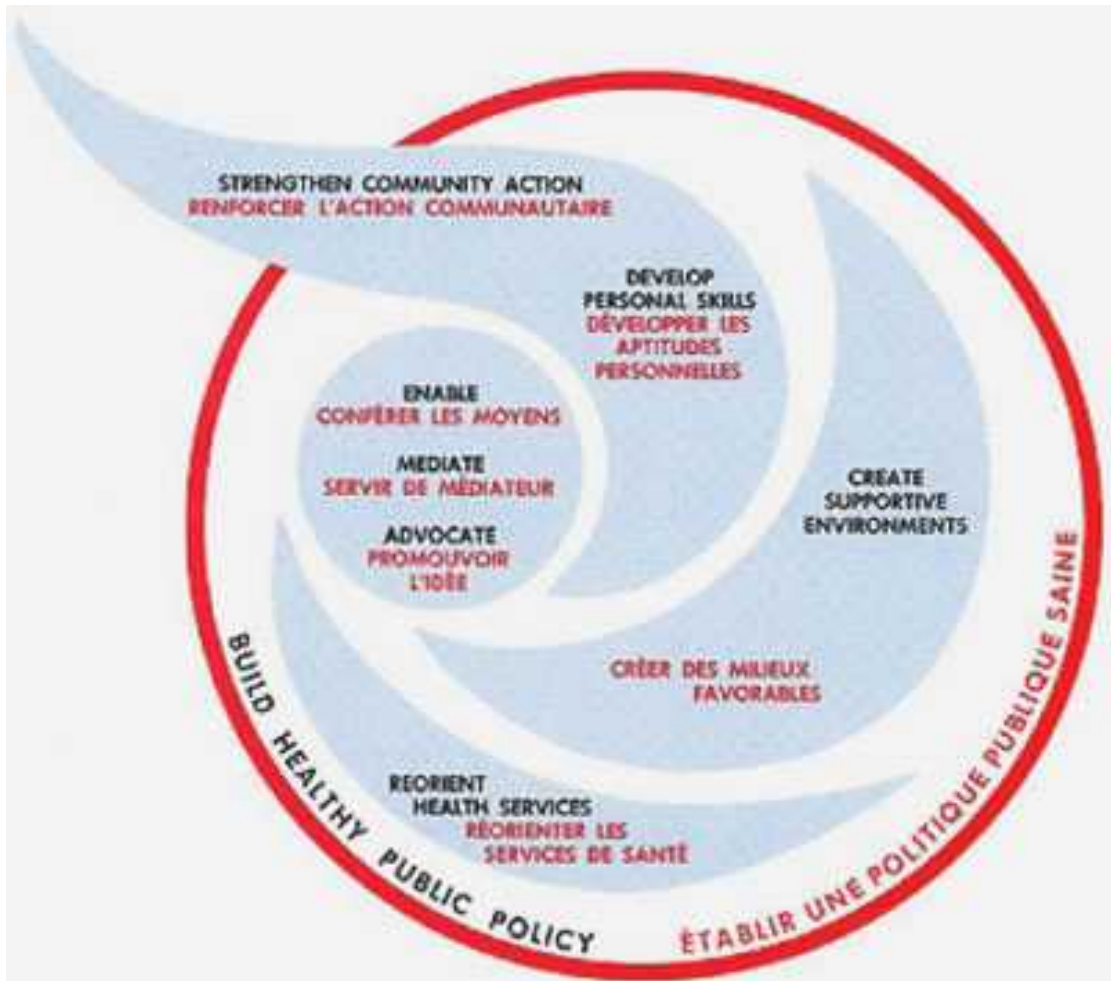
IN

PROCESS

OUTPUT

OUTCOME

POPULATION



CONTROLE

MEILLEURE
SANTE
BIEN
ETRE

Health and Social Outcomes

Quality of life,
functional
independence, equity

Mortality, morbidity
disability

Intermediate Health Outcomes

Healthy
lifestyles

Effective
health
services

Healthy
environments

Health Promotion Outcomes

Health
literacy

Social
influence and
action

Healthy
public policy
and organisational
practice

Health Promotion Actions

Education

Facilitation

Advocacy

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8th Global Conference on Health Promotion
HELSINKI 2013



**Promoting Health and Development:
Closing the Implementation Gap**

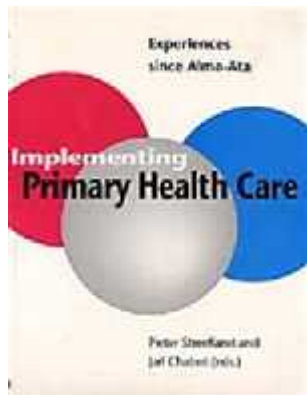
Nairobi-Kenya 2009

**HEALTH PROMOTION:
BRIDGING THE EQUITY GAP**

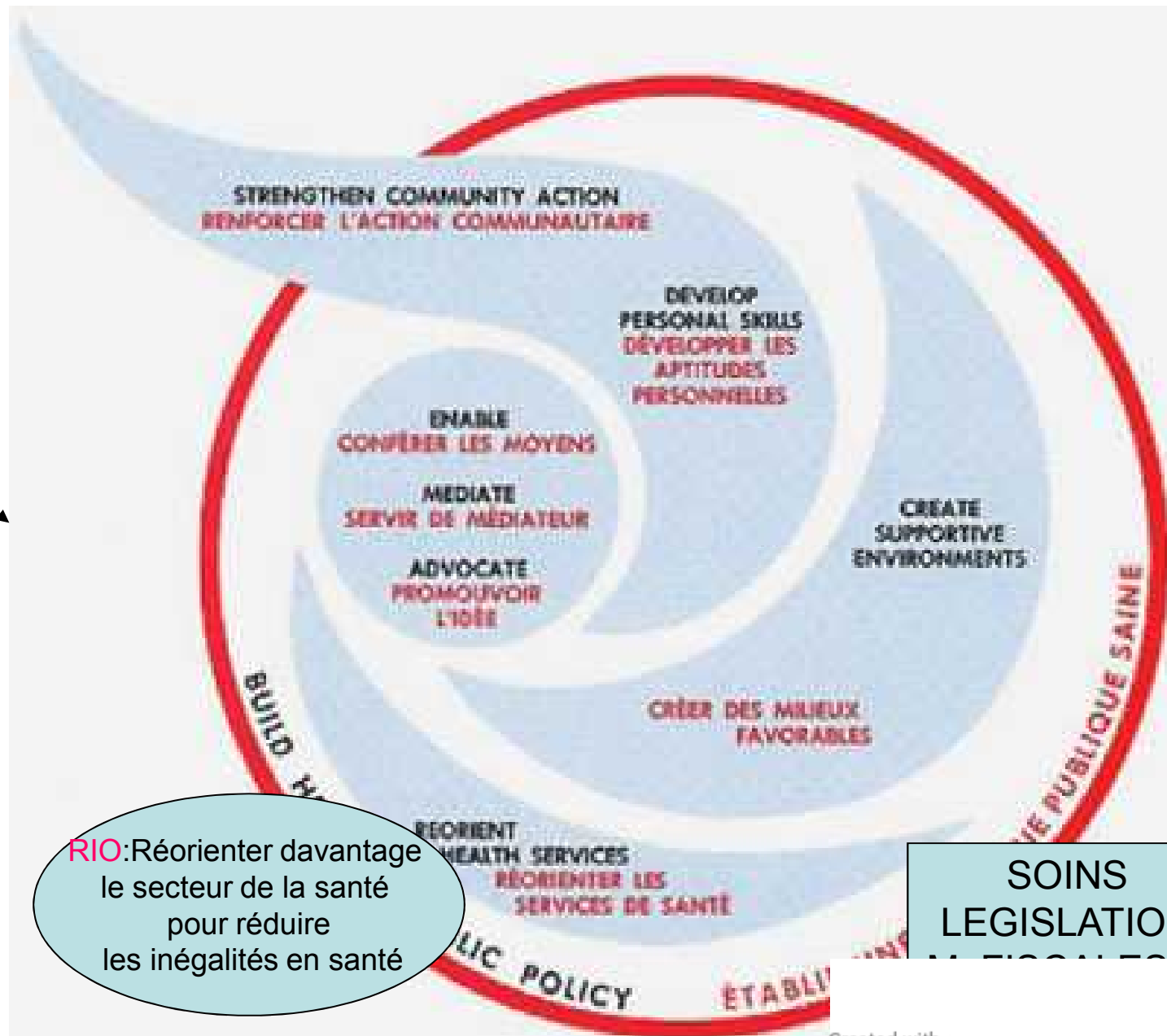
4th Jakarta 1997 New players for a new era
- leading health promotion into the 21st century

3th
Supportive **Environments for Health**

2nd Adelaide Re
on Healthy P



OTTAWA



RIO: Réorienter davantage le secteur de la santé pour réduire les inégalités en santé

SOINS
LEGISLATION